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Socio-economic profile of women entrepreneurs

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ABSTRACT

Government is providing many facilities to upgrade the socio-economic status of women entrepreneurs which required further research. The present study was conducted to analyze the socio-economic background of women entrepreneurs. The socio-economic characteristics were studied under three heads; personal, family, and enterprise related characteristics. Primary data were collected through interview schedule in zones of Agra city in U.P. during 2002-2005 and percentage was used as a statistical measure. The study shows that the majority of entrepreneurs were in the middle age group (45 %), belonging to general category (81.70 %), graduate and above (75 %), married (78.30 %), belonging to nuclear (76.70 %); medium-sized (70 %), business families (75 %) having an income below mean per capita per annum (56.70 %).